

# Israel Entrepreneurship Week

**Fit for:** Jewish Studies Class

**Topic:** The Jewish Canon and Entrepreneurship – What's the Connection?

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## Goals

- To understand the story of Noah's Ark through an entrepreneurial lens.
  - To develop problem-solving, planning, and project management skills.
  - To encourage creativity and teamwork.
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## Main Activity

### 1. Class Discussion (7 minutes)

Think of an initiative or venture you've started in the past. It could be something small or large.

- What problem did you identify that needed a solution?
- What was the solution you provided?

**Instructor's Note:** The goal is to demonstrate that a core part of entrepreneurship is identifying a problem and finding a solution.

- *Example: A student realizes their parents struggle to decide what to make for lunch every morning, so they create a weekly meal chart. Anything that shows problem identification and solution-finding works!*

### 2. Activity: The First Entrepreneur

Did you know that entrepreneurship has existed since the beginning of time? We will now provide clues about a famous figure from the Torah who acted as one of history's first entrepreneurs. Students must guess who it is.

- **Clue 1:** I am an entrepreneur, but I didn't build an app or sell products. I'm the kind of entrepreneur who saved an entire world.
- **Clue 2:** I noticed the world around me was starting to "break"—not a machine, but the people in it.

- **Clue 3:** Instead of running away or giving up, I thought like an entrepreneur. My idea was... to build something massive.
- **Clue 4:** I didn't just work for myself - I had to take care of others too.
- **Clue 5:** When the rain started, my solution worked exactly as I had planned.

**The Answer:** Noah!

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## Classwork

You are a team of entrepreneurs who have been given a mission: **Create a modern solution for the Flood!** Just like real entrepreneurs, you will go through several stages before presenting your solution:

1. **Define the Problem:** What happens when the world is flooded? There is too much water, no way to get to the supermarket, and suddenly, there are no roads. Try to think of specific problems caused by a massive downpour.
2. **Brainstorm a Solution:** Invent a solution that addresses the specific problem you identified. Explain how your idea solves the issue and what makes it unique. (The solution can be a physical product, an app, or a service—anything that solves the chosen problem).
3. **Pitch Your Venture:** Stand in front of the class and present your project. Explain the problem you started with, the solution you invented, who your target audience is (who will use it), and why it is special.

**Note:** You are **not** allowed to build a boat (Noah's Ark), as that is already being offered by the "competitor"!