

# Israel Entrepreneurship Week

**Recommended for subject:** Israel Studies

**Topic:** Challenges in different regions of Israel as a foundation for startup innovation

## Preparation

Send your students the link to the interactive learning module:

<https://view.genially.com/6825b1c60db9919736270905>

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## Goals

Showing students that Israeli innovation didn't emerge out of nowhere. It was born from the land, climate, society, and the needs of the nation. Each region in Israel presents unique challenges, and from those challenges, Ideas have emerged and become startups with global impact.

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## Instructions

After sharing the link, assign each group of students a specific region to explore. Give them a few minutes to research, then have each group present the following:

- The region they explored.
- The key challenges faced in that region.
- The startup that was created in response to address those challenges.

Encourage students to research the startup online and give a brief presentation to the class.

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## Wrap-up Discussion

After all groups have presented, lead a class discussion using questions like:

- Why is it important to identify a problem before creating a startup?
- What challenges or problems do you notice in our environment or community?
- Do you think every problem can be the beginning of a startup?