

# Israel Entrepreneurship Week

## DID YOU KNOW?

The USB Flashdrive  
was invented in israel  
by the entrepreneur  
Dov Moran



### FUN FACT

Israel is known as the  
"Startup Nation," with  
the highest number of  
startups per  
capita globally.



### THE BIGGEST EXIT

Israeli cyber company  
WIZ - sold to Google  
for an insane amount  
**\$32 billion!**

**WIZ**

### HEBREW WORD

**יזמות**  
Yazamut

*Entrepreneurship:*  
The ability to turn  
an idea into a real-  
world solution that  
creates impact.

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\*One week - about Israeli entrepreneurship and what you can learn from it

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## FUN FACT

Israel leads the world in startup unicorns per capita, boasting 5.6 unicorns per million people!

## FAMOUS EXIT

One of the most talked-about exits in Israel is the sale of Mobileye to Intel for \$15 billion.



## DID YOU KNOW?



Cherry tomatoes were developed in Israel to grow better in hot, dry climates and now they're eaten all over the world!



## HEBREW WORD

חַד קֵרֵן

Had - Keren

*Unicorn:*

a startup company valued at over \$1 billion which is privately owned

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## COMPANY MERGER

In 2022, IronSource merged with Unity Technologies, one of the world's leading game development platforms, in a deal valued at approximately \$11 billion.



## FUN FACT

Israel has more companies listed on the NASDAQ than any country outside of North America.

## HEBREW WORD

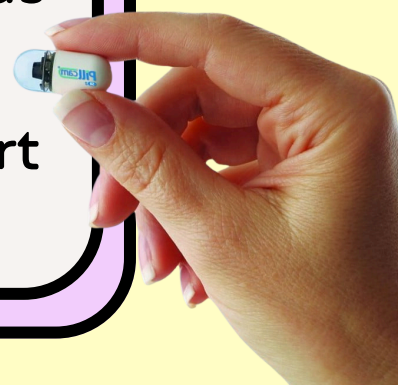
חדשנות  
Hadshanut

*Innovation:*

The creation of new ideas, methods, or products that bring meaningful improvement

## DID YOU KNOW?

The PillCam, a tiny swallowable camera that travels through the digestive system and helps doctors diagnose internal diseases – was invented in Israel!  
No surgery. No wires. Just smart science that changed lives.



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